

TiVo Hospitality Solutions

TiVo Hospitality Solutions are designed to serve operators' commercial customers with an IPTV solution that best meets their needs. The solutions consist of an app-based Lite Client and a hardware solution. The Lite Client allows operators to provide their commercial customers with an app-based Managed IPTV service while the hardware solution, using Blonder Tongue's NXG Solution, is applicable for commercial customers who still have a heavy Radio Frequency footprint as it has the ability convert and decrypt IP ABR Streams to multiple output formats.

LITE CLIENT APPLICATION

HARDWARE

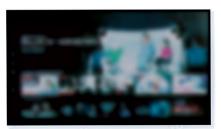
Allows commercial customers to access Live Linear, VOD, and Start-Over-Catchup content across many device platforms while de-personalizing the user experience to meet the needs of the short-term-stay hospitality market.



Translates modern streaming content by creating all signals necessary to support linear TV lineups in B2B/Hospitality and Multiple Dwelling Unit environments. It is cost effective and scalable as a headend or property-based solution.



Both solutions cover all primary distribution networks; including QAM/RF, Unicast or Multicast IP, Unicast IP Lite Client, or Pro-Idiom.







KEY MARKET SEGMENTS	CUSTOMER TYPES	CONTENT OPTIONS	NETWORK TYPE	FEATURES	CLIENTS AVAILABLE
COMMERCIAL/ SMALL BUSINESS	Dentist offices, nail shops, salons, bars, restaurants, etc.	Linear Local Channels National Cable Channels Premium Channels Music Channels Sports	IP (Unicast)	Linear UX-EPG VOD SoCu	Lite Client on Managed Android, Streamers (BYOD) & Smart TV's (BYOD) Operator determines linear channel lineups for each property
			IP (Multicast)	Linear Only	Requires Blonder Tongue NXG edge device with client able to connect to and stream linear unicast channels from Edge Cache Appropriate client devices to receive, decrypt and decode multicast streams
HOSPITALITY	Hotels, Hospitals, Inns, Nursing Facilities Timeshares	Linear Local Channels National Cable Channels Premium Channels Music Channels Sports On-Demand VOD (only FVOD/ SVOD)	IP (Unicast)	LinearSoCu and VODUX - EPG, Movies, Shows	Lite Client on Managed Android, Streamers (BYOD) & Smart TV's (BYOD) Operator determines linear channel lineups for each property
			IP (Multicast)	Linear Only	Requires Blonder Tongue NXG edge device with client able to connect to and stream linear unicast channels from Edge Cache Appropriate client devices to receive, decrypt and decode multicast streams
			QAM/RF	Linear Only	Requires Blonder Tongue NXG edge device with client able to connect to and stream linear unicast channels from Edge Cache Appropriate client devices to receive and decrypt QAM signal
	Apartment complexes, condominiums, senior living facilities, universities, dormitories	Linear Local Channels National Cable Channels Premium Channels Music Channels Sports On-Demand VOD	IP (Unicast)		Existing Managed Service offering Billing setup per dwelling unit
MDU			IP (Multicast)	Linear Only	Requires Blonder Tongue NXG edge device with client able to connect to and stream linear unicast channels from Edge Cache Appropriate client devices to receive, decrypt and decode multicast streams
			RF	Linear Only	Requires Blonder Tongue NXG edge device with client able to connect to and stream linear unicast channels from Edge Cache Appropriate client devices to receive and decrypt QAM signal

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