

2025 Exhibitor & Sponsorship Opportunities





WELCOME TO THE INDEPENDENT SHOW!

Let's "Reach New Heights" Together!

The National Content & Technology Cooperative (NCTC) and ACA Connects are more excited than ever to welcome members and partners to this year's show!

When and Where

Join us this Summer...

From August 10-13th at The Independent Show in Salt Lake City, UT. Conference sessions will be held at the beautiful Hyatt Regency.

Questions?

NCTC TIS event team, tis@nctconline.org



IMPORTANT STATS FROM LAST YEAR

TIS 2024 TOTAL ATTENDEES

1,079

MEMBER COMPANIES REPRESENTED

176

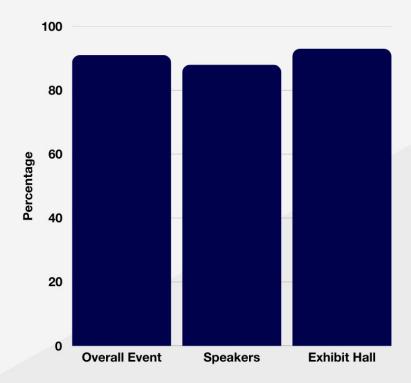
MEMBER EMPLOYEES

385

TIS 2024 Overall Satisfaction



TIS 2024 attendees were satisfied with:



Top Reasons To Attend:



COLLABORATION

Connect with industry leaders and peers during our networking sessions and special events



INNOVATION

Stay ahead of the curve by immersing yourself in sessions that explore the latest trends and best practices



TECHNOLOGY & CONTENT

Explore products and services that are shaping the future of the industry

SCHEDULE OF EVENTS

- * Six hours of dedicated exhibit hall hours, four hours on Monday and two hours on Tuesday.
- * Session times do not conflict with exhibit hours.
- *Schedule is subject to change.

SUNDAY, AUGUST 10		
12 p.m to 5 p.m	Registration	
1 p.m. to 5 p.m.	Exhibitor Set-Up	
3 p.m. to 5:15 p.m.	Users Groups	
5:15 p.m. to 6:15 p.m.	Legal Professional Reception	
5:30 p.m. to 6:45 p.m.	VIP Reception (Invitation Only)	
6 p.m. to 7 p.m.	New Member/First Timer Reception	
7 p.m. to 10 p.m.	Welcome Party	

MONDAY, AUGUST 11		
7 a.m. to 5 p.m.	Registration	
7 a.m. to 12 p.m.	Exhibitor Set-Up	
7 a.m. to 8 a.m.	Conference and CIC Breakfasts	
8 a.m. to 12 p.m.	General Session	
12 p.m. to 1 p.m.	Lunch and Speaker	
1 p.m. to 5 p.m.	Exhibit Hall	
6 p.m. to 10 p.m.	Dinner & Entertainment at Utah Olympic Park	

TUESDAY, AUGUST 12		
7 a.m. to 5 p.m.	Registration	
7 a.m. to 8 a.m.	Conference Breakfast and Speakers	
8 a.m. to 10 a.m.	General Session	
10 a.m. to 12 p.m.	Exhibit Hall	
12 p.m. to 5 p.m.	Exhibitor Tear-Down	
12 p.m. to 1:15 p.m.	Lunch and Speaker	
1:30 p.m. to 5 p.m.	Breakout Sessions	
6 p.m. to 7 p.m.	Reception	
6 p.m. to 10 p.m.	Children's Dinner & Party	
7 p.m. to 9:30 p.m.	Dinner & Entertainment	
9:30 p.m to 11 p.m	After Party	

WEDNESDAY, AUGUST 13	
7 a.m. to 8 a.m.	Conference Breakfast
8 a.m. to 9:45 a.m.	General Session
9:45 a.m. to 10:00 a.m.	Closing Remarks







EXHIBITS

Exhibit Options & Pricing

10X10 = \$8,000

10X20 = \$13,000

20X20 = \$18,000

NCTC Partner Discounts

Premier = \$1,500 | Preferred = \$1,250

Approved/General = \$1,000

All Booths Include:

- 6' skirted table | 2 side chairs | waste basket | 17"x11" ID sign
- Pipe & Drape
- · 8' high back wall
- · 3' high side rails
- · Carpeted Exhibit Hall
- Basic Wi-Fi will be provided in all meeting spaces for the purpose of checking email and web browsing. There will be a cap for each user. You will need to order individual internet access for any live streaming or demonstration purposes. An internet order form will be provided in the exhibitor kit.
- Please note, power is not included. You will need to order power through the exhibitor kit.
- Lead Retrieval Tool

Innovation Showcase

The Innovation Showcase is a dedicated area on the exhibit floor for prospective NCTC partners.

Approval by NCTC staff required. Contact NCTC to inquire about a booth in the showcase if you are not a current NCTC partner.

10x10 = \$8,000

Exhibit Schedule

SUNDAY, AUGUST 10	
1 p.m. to 5 p.m.	Exhibitor Set-Up

MONDAY, AUGUST 11		
7 a.m. to 12 p.m.	Exhibitor Set-Up	
1 p.m. to 5 p.m.	Exhibits Open	

TUESDAY, AUGUST 12		
10 a.m. to 12 p.m. Exhibits Open		
12 p.m. to 5 p.m.	Exhibitor Tear-Down	

^{*}Schedule is subject to change





All Exhibitors Receive

- Two full conference registrations
- Pre & post conference attendee contact list (including email addresses)
- · Full access to exhibit hall
- · All educational sessions*
- All meals and networking events*

*Except "Member Operators Only' or "Invitation Only"

EXHIBIT DETAILS

How to secure a booth:

• Booths can be secured by registering here:

TIS Sponsorship and Booth Registration
TIS Booth Only Registration

- Full payment is expected at time of registration approval and required before a booth number can be assigned.
- The first round of booth assignments will begin in May.

BOOTH ASSIGNMENTS

Priority on booth assignments will be given to the TIS 2025 MVP and VIP level sponsors as well as NCTC Premier Partners. If you have questions regarding booth assignments, please email tis@nctconline.org.

BOOTH ASSINGMENT SCHEDULE		
May 7	Applications due for the First Round	
May 19 - 23	Booth Location Notification	



Booth Personnel/Additional Exhibitors

Booth personnel are welcome to attend all conference activities including meals and networking events as well as any educational sessions not listed as "member operators only" or "invitation only." Exhibiting companies may register additional personnel subject to the attendance policy found in the exhibitor contract. Full payment for additional personnel is due at time of registration.

Offical Contractor

The official contractor for the The Independent Show is GES. GES will handle all show decorating and drayage needs for exhibitors. Once you have received your booth assignment, an Exhibitor Kit will be e-mailed to you. This kit will allow you to order all of your critical show needs such as: material handling, electrical and internet needs, furniture, floral arrangements, installation and dismantling services, and other related services. A price list will be included with the Exhibitor Kit.

Payments

Full payment is expected once your booth application is approved. Booths will not be assigned a location until full payment is received. Your online registration will include payment options.

Cancellations

All cancellations must be in writing and are effective upon receipt by NCTC. Cancellation notice must be received by June 30 for exhibit booths and July 15 for exhibitor attendee registrations to qualify for a refund.

SPONSORSHIPS AT-A-GLANCE

REACH NEW HEIGHTS WITH NCTC MEMBERS!

TIS 2025 REGISTRATION & LANYARDS

Branded Lanyards and Registration Area	SOLD
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CONTENT

Keynote Speakers	\$25,000
Legal Track Sponsorship*	\$2,500
Marketing Innovators Group (MIG)	SOLD

EVENING EVENTS

Sunday New Member Reception	SOLD
Sunday Legal Professional Reception	\$10,000
Sunday Night VIP Reception	SOLD
Sunday Night Welcome Party	SOLD
Sunday Night Lounges	\$20,000
Sunday Night Dinner Buffets	\$10,000
Monday Night Offsite Event	SOLD
Monday Night Offsite Entertainment	SOLD
Monday Night Offsite Transportation	\$25,000
Tuesday Night Reception Before Dinner	SOLD
Tuesday Night Dinner	SOLD
Entertainment at Tuesday Night Dinner	SOLD
Tuesday Night Children's Dinner	SOLD
Tuesday Night After Party	SOLD

LUNCHES

Monday Lunch with Enterainment/Speaker	\$50,000
Tuesday Lunch with Entertainment/Speaker	\$50,000

BREAKFASTS

Monday Conference Breakfast	SOLD
Tuesday Conference Breakfast	\$20,000
Wednesday Conference Breakfast	\$15,000

REFRESHMENTS

Monday Afternoon Refreshments	SOLD
Tuesday Afternoon Refreshments	SOLD

BRANDING & HOT ITEMS

Conference App	SOLD
Conference Wi-Fi	\$17,500
Conference Awards	\$5,000
Charging Stations	SOLD









SPONSORSHIP BENEFITS

All Sponsors Receive:

- · On-screen signage at event
- · Logo on TIS website (theindependentshow.org) and mobile app
- Pre and post show list of attendees (including email addresses)

Additional Benefits Based On Total Investment

(Exhibit Plus Sponsorship fees)

MVP TIER (Spend over \$90,000 to QUALIFY)

- · All Gold Tier Benefits +
- · 4 complimentary registrations
- Special sponsor level recognition on conference signage, website and mobile app

- VIP TIER (SPEND OVER \$45,000 TO QUALIFY)
- All Gold Tier Benefits +
- 2 complimentary registrations

 1 web banner on <u>nctconline.org</u> to be used in the 2025 calendar year

· 2 web banners on nctconline.org to be used in the

Marquee Signage

2025 calendar year

Marquee Signage

Gold Tier (Spend over \$35,000 to qualify)

- · Logo on giveaway bag & t-shirt for all attendees
- Exclusive Signage

Silver Tier (Spend over \$25,000 to qualify)

- · Logo on giveaway bag for all attendees
- Non-exclusive Signage

- Bag Insert (printing costs not included)
- 1 complimentary registration
- · Bag Insert (printing costs not included)

Bronze Tier (Spend over \$15,000 to QUALIFY)

- Non-exclusive Signage
- Bag Insert (printing costs not included)

Please note that amount spent at WEC 2025 is counted towards your TIS 2025 tier level.



CONFERENCE BREAKFASTS & REFRESHMENTS

Monday Conference Breakfast SOLD

Monday Afternoon Refreshments SOLD

Tuesday Conference Breakfast \$20,000

Tuesday Afternoon Refreshments SOLD

Wednesday Conference Breakfast \$15,000

RECEPTIONS

Sunday New Member Reception SOLD

Sunday Legal Professional Reception \$10,000

Sunday Night VIP Reception SOLD

Tuesday Night Reception Before Dinner SOLD



SUNDAY NIGHT WELCOME PARTY

What could be more exhilarating than reaching new heights at the TIS 2025 conference's kick-off event? Guests can soar through various themed lounges, engage in high-flying games and activities, or simply unwind and connect with fellow attendees over fabulous food and drinks! A DJ will be spinning the hottest tracks to keep the energy sky-high all night! Elevate your presence as a sponsor of the first networking event of the show!

Main Event Sponsor SOLD

We'll work with you to incorporate your brand into the theme of the evening. Includes hosting the Central Bar, a main focal point in the room. Create your own specialty cocktail and invite members to come have a drink on you. Qualifies for MVP sponsor status!

Hosted Lounge \$20,000 (4 Opportunities Available)

Have your own personalized area to host customers for cocktails, decadent desserts and conversations. Each lounge has its own bar serving a specialty drink, lounge seating, large screen monitor (if desired). Lounges are located in the main event area for all attendees to visit and are the perfect spot to meet with customers.

Themed Dinner Buffet SOLD

Host exceptional cuisine designed by the Hyatt Regency culinary team. Buffet stations will incorporate sponsor's logo into décor and buffet signage









MONDAY NIGHT OFFSITE EVENT AT UTAH OLYMPIC PARK

Overall Event SOLD

Transportation \$25,000

Help make the event even more enjoyable by sponsoring branded buses to get our attendees from the hotel to the park and back!

Entertainment SOLD

Sponsor the evening entertainment—Flying Aces! See Olympians and National Team skiers and snowboarders perform acrobatic feats as they soar up to 60 feet in the air before landing in the Park's Spence Eccles Olympic Freestyle Pool.









TUESDAY NIGHT ACTIVITES

Tuesday Night Reception Before Dinner SOLD

Tuesday Night Dinner SOLD

Entertainment at Tuesday Night Dinner SOLD

Tuesday Children's Dinner SOLD

Tuesday Night After Party SOLD









KEYNOTES & LUNCHEONS

Keynote Speaker - \$25,000

Sponsor a keynote speaker at the morning general session. Past speakers have included motivational speakers, business experts and celebrities.

Monday & Tuesday Luncheon Speaker or Entertainment - \$50,000 Each Day

The lunches are one of our most sought-after sponsorships. They provide an opportunity for the sponsor to address the crowd from the stage.

Sponsors are encouraged to provide their own speakers or entertainment as an alternative to the sponsorship fee.

Sponsored Speaking Opportunity

Contact the event team at tis@nctconline.org if you are interested in a sponsored speaking opportunity for your company during a breakout session and/or general session.





CONFERENCE AWARDS

\$5,000 Each

NCTC Employee of the Year-SOLD

NCTC employees are recognized for their hard work during their tenure serving members and the organization.

Rising Star - SOLD

The Rising Star Award aims to highlight future leaders and influencers within their field.

Qualities of a Rising Star: Innovation, leadership potential, dedication, and impact on their industry or community.

Lifetime Achievement

This award recognizes individuals who have demonstrated dedication and made significant contributions to the member community over many years.



HOTEL INFORMATION

Host Hotel



Hyatt Regency – Salt Palace Convention Center 170 S W Temple St

Salt Lake City, UT 84101

Click Here to book now

Overflow Hotel



Salt Lake Marriott Downtown at City Creek 75 S W Temple St

Salt Lake City, UT 84101

Click Here to book now

The hotels are conveniently located just 0.5 miles apart, making them easily accessible on foot. Experience the vibrant downtown atmosphere of Salt Lake City at either location, where you can explore unique shops, enjoy delightful restaurants, and take in the beautiful mountain backdrop!

Exhibitor Room Block- 10 or More Rooms:

We require all companies that need more than 10 rooms to secure a room block through NCTC. To book a room block, contact Melanie Quinones, NCTC Marketing & Event Specialist, mquinones@nctconline.org.

Room Cancellations:

If you need to make changes or cancel a room within your block after July 10, please contact Melanie Quinones, Please do not cancel the room directly with the hotel. We may be able to repurpose this room for another attendee.

Deadline for room block is July 18, 2025. Click here to book.

