

**ATTENTION NBC SPORTS  
NETWORK AFFILIATES AND  
DISTRIBUTION PARTNERS**

**NBC Sports Network SD and HD will cease operations at 11:59:59 PM ET on December 31<sup>st</sup>, 2021.**

**Starting at 12:00:00 AM ET on January 1<sup>st</sup>, a slate will be inserted until January 10<sup>th</sup>, 2022, after which the channel will go dark and all feeds will be deauthorized.**

**Please make all preparations to discontinue the channel and disable any alarming on this network between January 1<sup>st</sup> and January 10<sup>th</sup>, 2022.**

**THANK YOU FOR YOUR  
INCREDIBLE SUPPORT OF NBC  
SPORTS NETWORK**

NBCSN will conclude programming at 11:59:59 p.m. ET on December 31, 2021.

Beginning Jan. 1, 2022, USA Network broadens its slate with the addition of premium NBC Sports events, including coverage from the Premier League, NASCAR, INDYCAR, the Olympic Games, USGA and The R&A Golf Championships, college and Olympic sports, horse racing, cycling and more. In addition, CNBC, Peacock, and other linear platforms will also host a wide variety of live sports.

USA Network will kick off the 2022 sports calendar on Saturday, Jan. 1 at 7 a.m. ET with a New Year's Day Premier League tripleheader, beginning with Arsenal hosting defending champion Manchester City.

## **1. Timeline**

On December 31, 2021 at 11:59:59 p.m. ET, NBCUniversal will stop broadcasting content on the linear satellite and digital feeds for NBCSN and replace with a slate.

The slate will remain up until Monday, January 10, 2022 at 2:00pm Eastern at which time NBCUniversal will deauthorize the transmission signal.

## **2. Product Considerations**

### **Start Over/Look Back XML:**

Start Over/Look Back XML file delivery for NBCSN will cease as of Jan 1, 2022. Please ensure programming and technical teams are notified.

### **ESNI/SCTE 224:**

Partners who receive ESNI/SCTE 224 blackout should plan for data delivery to be blank for NBCSN once schedule data is no longer provided (no schedule data will be delivered after Jan 1, 2022)

### **Programming Schedule Delivery:**

NBCSN Programming team has notified GraceNote and TiVO that programming schedule communications will cease effective December 31, 2021 ET.

### **Linear Guides:**

GraceNote will be removing the network from the guide after 2p.m. ET, January 10, 2022 when the signal stops transmitting and sending their customers a notification to remove the channel from product. A static message will be shown in the guide from midnight January 1, 2022 until 2pm ET, January 10, 2022 notifying customers of where NBC Sports content can be found.

TiVO (Xperi) will be setting the guide for NBCSN to go inactive on January 23, 2022. From 1/1-1/23, it will list "Channel No Longer Broadcasting" as its guide data.

**VOD Distribution:**

VOD distribution to the NBCSN Network endpoint will stop by 12/31/21. Previously distributed NBCSN VOD content should not have any windows beyond 12/31/21. Content Distribution teams will be in touch with further details on distribution of Sports content across our networks and to help answer any questions that may arise.

**4K Linear Distribution:**

As stated for linear, Gracenote will be removing the network from the guide after 2p.m. ET, January 10, 2022 when the HD signal stops transmitting and sending their customers a notification to remove the channel from product. TiVo (Xperi) will go inactive on Jan 23, 2022. If the NBCSN HD programming schedule was referenced for 4K content, partners will need to transition to programming schedules where content transitioned to. Content Distribution teams will be in touch with further details on distribution of Sports content across our networks and to help answer any questions that may arise

**Authentication/Authorization on NBCU Sites and Apps:**

NBCU will remove the NBCSN network from their sites and app UI and from authentication workflows on January 1, 2022 which will prevent subscriber access to NBCSN content. Where applicable, NBCSN will redirect users to the networks with NBC Sports coverage.