



November 18, 2021

Hello Valued Distribution Partner

TBN and Hillsong Church have partnered over the years in creating the Hillsong Channel, which your system distributes. While the two organizations will continue to work together, we have elected to change the name of the Hillsong Channel to a brand that will speak more clearly to how we are programming the network. Beginning January 1, 2022, Hillsong Channel will be branded as **TBN Inspire**.

Please be aware that our current content will remain as it is and this is just a name change.

We do realize that asking your systems to make a change in less than 90 days will be a challenge. Because of this, we are requesting that you make the change in call letters, name and logo as soon as you can, but it does not have to be by January 1st. If your systems could make the change by February 15th, that would be greatly appreciated. We will notify the listings companies.

The network's call letters will be TBNI. For your use, the Logos for TBNI will be sent to you shortly.

Thank you for your consideration as we transition the name change of Hillsong Channel to TBN Inspire.

Sincerely

A handwritten signature in blue ink that reads 'Karsten Amlie'.

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