

August 14, 2019

Via Email

**OFFICIAL NOTIFICATION**

RE: Evine Live Rename

Dear HITS Affiliate,

HITS has been notified by Evine, that Evine Live will become ShopHQ on August 21, 2019. ShopHQ is the ultimate home shopping destination offering an entertaining experience and unique products in jewelry, watches, fashion, health & beauty, electronics, home, kitchen and more.

Evine Live is currently carried on HITS on the following transponder. This is a service rename only, therefore no receiver or satellite re-tuning was required by HITS Affiliate Systems.

Network	Service Name	New Service Name	HITS Multiplex – Transponder
Evine	Evine Live	ShopHQ	QSD 09 – SES-11/7

HITS will make the necessary channel map changes for all Quick Take (“QT”), QT+ and NAS Systems. As a reminder, locally-controlled Systems must implement their own channel map changes to accommodate the new service names.

As always, you may contact your HITS Representative at 800-824-1776, option #5 or HITS Support at 800-426-7790 for questions and information regarding these changes.

Sincerely,



Allison Olien  
VP and GM