

**Subject:** Stingray channel name change

Dear Affiliates,

We are writing to inform you that we will be making a change to the channel "Pop Classics". As of March 18th, it will now be titled "Popular Classical". All content will remain the same. We are adapting the name to better explain the content.

***On your end, we would ask that you please make the necessary changes on your website, where channel line ups are listed.***

Please note that if you do not carry "Pop Classics" you will have nothing to do.

Best,

Stingray Affiliate Marketing

**Rowan Bovaird**

Specialist, marketing aux affiliés / Affiliate Marketing Specialist

T +1.514.664.1244 #2422 stingray.com

730, rue Wellington, Montréal (Québec) Canada H3C 1T4