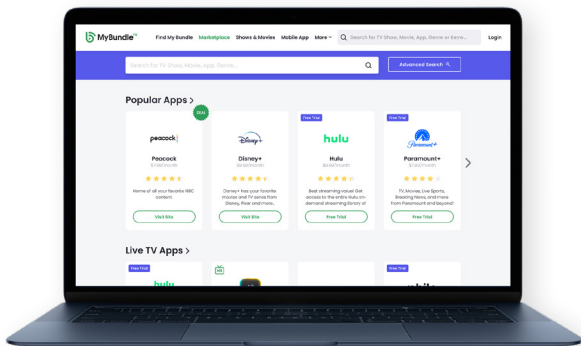
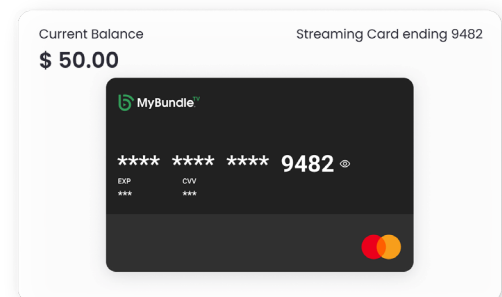


# Leverage streaming TV rewards, recommendations and resources to drive broadband revenue.

Whether you are actively promoting your own TV offering, migrating customers to broadband-only or prying prospects away from a cable or satellite competitor, there is opportunity in helping people navigate streaming television. MyBundle makes it easy for over 300 big and small broadband providers, with a flexible, user-friendly set of co-branded tools and resources.

## Streaming Rewards

A reward platform that lets you easily and affordably offer streaming television credits and services as an acquisition, upgrade or loyalty incentive or a recurring value add in your top tier packages. MyBundle takes care of all communication, fulfillment and tracking. You pay only for the credits and services redeemed.



## Streaming Recommendations

A proprietary, personalized recommendation tool lets customers know where to find the live programming, sports and local channels they need. A streaming TV guide provides up-to-the-minute information on which shows and movies are playing on which streaming services. A fully maintained marketplace offers the best deals on those streaming services.

## Mobile App

A co-branded, universal, always up-to-date TV guide in the palm of your customers' hands. They can search any show or movie to see where to watch, synopses, ratings and trailers. They can even manage monthly streaming budget, maintain watchlists and share them with friends.



All MyBundle services are integrated with your brand and your offerings. Plus, NCTC members get a special monthly rate and a special share of commissions earned on signups at streaming services.

To learn more, email Bruce Littman at [bruce@mybundle.tv](mailto:bruce@mybundle.tv).