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We became partners with MyBundle early in their development as we were looking for a way to provide education and guidance to our customers who were interested in streaming whether for more content choices or a lower cost than our traditional cable television offering, or both.

We could not be more pleased with their platform and what it provides our cooperative and members! It is an all-encompassing website and soon to be mobile app that provides a myriad of options for consumers to select the content they are interested in, the various platforms, pricing, special deals, and more. It will then provide a variety of current options and prices based on their interests. They can keep track of their streaming subscriptions too.

You can customize your MyBundle portal so it is your branding and even will incorporate information about your existing cable or streaming service into the information provided.

They make marketing their service very easy too with a comprehensive marketing portal to find and customize whatever marketing materials you may need.

Whenever we have a rate increase or a customer is wondering what their streaming options are, we point them to MyBundle. We are very appreciative to have a partner like MyBundle to help our customers navigate the world of streaming and all that is available to them.

A handwritten signature in black ink, appearing to read "B. Bissonette", with a stylized flourish at the end.

Brian Bissonette
Paul Bunyan Communications Marketing Supervisor